



A Message from President Beth

*“Plan your work for today and every day,
then work your plan.” ~ Norman Vincent Peale*

Missouri Jaycees – I am inspired by not only the number of people that attended LOTS this year, but also by the number of chapters represented. That tells me that you are ready to start achieving your dreams!

The first step is to have a goal, or envision your dream. Your dream must be one that is challenging yet attainable. If the goal is too easy to reach, we tend to procrastinate, and possibly end up missing the goal. Or, we work hard to achieve the goal early on, then there is no motivation throughout the remainder of the year. If the goal is too lofty, we tend to give up before we even start. What is your goal for your state, region, district or chapter this year? My team’s goal for the state is to be the best state in the nation. With everyone working

together to make your local chapter, district or region the best, we will be able to attain this goal.

Once you have determined your goal, you need a plan to achieve that goal. Write down step by step what must be done to be successful in accomplishing your goal. Plan what needs to be done today, and every day throughout 2004 to ensure that you are able to meet your goal by the end of the year. Look at that plan often and evaluate where you are on your journey, and whether you need to alter your course to reach your goals. A plan that is stored as a document on your computer or filed away somewhere is an exercise in futility. You and your team probably spent a great deal of time developing your plan. Don’t make that wasted time by not using this tool. During our planning session, the Missouri Jaycees developed a plan to guide us towards achieving our goal. The executive team will be reviewing and modifying the plan each month to ensure that we’re on target to achieve our goals.

Finally, you must work the plan to achieve your dream! Take advantage of every opportunity that presents itself! Make the most of every moment of every day. The opportunities you have today will be gone tomorrow. Don’t wait till the end of the month or the end of the trimester or the end of the year and think about what you “could” have done. NOW is the time to take action! NOW is the time to start accomplishing your goals. Take advantage of the programs, training and resources offered to you through the Jaycees. Let my team know how we can help you reach your goals! Starting today, go out and “Conquer the Moment!”

President Beth

Beth Cox
2004 State President

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State Service Center News

“Conquer the Moment” Team Shirts & Business Cards Available

We have team polo shirts available. I'll bring what I have to the State Convention next weekend. These are the butter colored polo shirts with the 2004 “Conquer the Moment” logo embroidered over the left chest. If any officers or program managers would like a team shirt OR if anyone would like to order additional shirts, just let me know. The costs for the polo shirts:

S – XL	\$23 ea.	3XL	\$26 ea.
2XL	\$25 ea.	4XL	\$28 ea.

This year, we also have a very nice looking navy blue, twill, long sleeve shirt with the 2004 logo embroidered over the left chest. These seem to have more of a tapered fit and some folks have taken a size larger than they typically wear. Let me know if you'd like me to order one of these shirts for you. Costs for the long-sleeve twill shirts are as follows:

S – XL	\$30 ea.	3XL	\$33 ea.
2XL	\$32 ea.	4XL	\$35 ea.

If you or your chapter would like to order business cards they are \$5 per 100. I produce them in-house so just let me know and I'll get some printed up for you!

IMPACT Deadline for POC Extended for January!

The POC deadline for submitting January IMPACT articles and pictures has been extended to January 18, 2004. Please be sure to get your articles and pictures to the 2004 Editor, Chris Waltz, by e-mailing him at kcmufan@yhti.net. I'm sure he'd be happy to collect those from you personally at the State Convention next weekend also!

NEW! “JAYCEE CHALLENGE”

The United States Junior Chamber will be hosting a Jaycee Challenge. The concept is similar to Survivor, but related to Jaycees. Each month, an immunity challenge will be issued. For example, it may be a personal challenge that our contestant will have to recruit a specific number of members, or a state challenge that the state must have a specific number of chapters sponsor a JAYS program.

If the challenge is met, the contestant cannot be voted out that month. Otherwise, Jaycees can vote (as often as they like) to eliminate contestants. The final challenges to determine the winner will take place at the National Meeting in New Orleans in September. Joe Chandler, Region 5 Director, has been chosen by the contestant for Missouri. Visit the website at www.jcchallenge.org to view info and pictures of all the contestants, then go back frequently to vote off the competition!

URGENT!!! -- Open Check Policy

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](mailto:Joe.Jerkins) at (573) 634-2321 for more details. It is really handy when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the National Organization. POC Deadline for submitting 11 post-dated open checks to the Executive Director is January 20, 2004 (worth 1500 points!) and you can give those to me at the state convention next weekend if you don't want to worry about mailing them.

Blue Chip First Submission Deadline in February 1st

First Blue Chip submissions from Chapters, District Directors and Region Directors are due in the State Service Center by **FEBRUARY 1, 2004**. PLEASE send your packets to the State Service Center and not to the address at the bottom of the Blue Chip Form (which is the National Service Center).

Copies of the 2004 Chapter Blue Chip form is available on the web site by [clicking here](#).

Membership Call-In Deadlines for 2004

RENEWAL CALL-IN DEADLINE: By the 10th of each month, we want to know who is renewing, who is dropping and who is still questionable. We also want information on any new members signed for the month so far. Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins.

FINAL CALL-IN DEADLINE: By the posted Final Call-In Deadline, we need to know if there are any additional renewals **AND** we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

<u>Processing Month</u>	<u>Final Call-In Deadline</u>
January	Wednesday, January 28, 2004
February	Wednesday, February 25, 2004
March	Wednesday, March 24, 2004
April	Wednesday, April 28, 2004
May	Wednesday, May 26, 2004
June	Wednesday, June 23, 2004
July	Wednesday, July 28, 2004
August	Wednesday, August 25, 2004
September	Wednesday, September 29, 2004
October	Wednesday, October 27, 2004
November (YEAR-END)	Wednesday, December 1, 2004

On Thursday night following each month's Final Call-In, the Executive Team will meet at the State Service Center from 7:00 p.m. to 10:00 p.m. to make follow-up calls as needed.

STATE INCENTIVE PROGRAM!

The incentives that we have are based on chapters, districts, regions, program managers and individual recruitment. Check the Missouri Jaycees website for the [list of incentives](#). VERY IMPORTANT!!!!!!! Please remember to fill out the paperwork to get your incentives for recruitment recognized at the state and national levels. See the website for the [Member Recruiter Form](#).

Chapter & Officers Directory

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

CONQUER THE MOMENT in January – LET'S GROW THIS ORGANIZATION!

Joe Jerkins
Executive Director

Presidential Incentives for January

The following incentives have been issued for the month of January:

- ❖ 150 bonus POC points for completing external chapter extensions for the month of January (NO MAXIMUM) ... PLUS five (5) "Conquer the Moment" T-Shirts.
- ❖ The first chapter to submit 10 new members (with payment or open check on file) will receive a SPECIAL prize.
- ❖ All chapters who submit 10 new members (with payment or open check on file) by 12 noon on Saturday, January 17, 2004 will be entered in a drawing to win a FREE registration to the Missouri Jaycees 2004 Spring or Fall State Meeting.

Missouri Jaycees' State Convention 2004 Winterland Extravaganza

HOSTED BY THE JEFFERSON CITY JAYCEES

January 16, 17, & 18, 2004

Tan-Tar-A Resort, Osage Beach, MO

[**Click Here for Agenda**](#)

[**Click Here for Registration & Lodging Information**](#)



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ADDRESS SERVICE REQUESTED