



## A Message from President Beth

*“The Jaycees are our nation’s best kept secret.”*  
~ President Ronald Reagan

Is your chapter the best kept secret in your town? Too often Jaycees work hard to raise money for charity and to help improve their communities, but they don’t always publicize their activities. For the rest of the year, each chapter needs to make it a focus to publicize meetings, events and accomplishments. Send press releases to the local newspaper and radio stations for every event your chapter runs. Many newspapers and cable companies have a free events calendar that you can utilize to advertise meetings and upcoming events. Make sure the chapter website is updated frequently. In short, let everyone in your community know what you are doing!

Not only will your chapter become well known for your work, publicizing your events also lets young people know about you. Many young people are looking for a way to get involved in their community. Make it easy for them to find the Jaycees. Recently I was talking with a new member of a chapter and I asked how she found out about the Jaycees. She told me she was tired of hanging out with the same group of friends, that she felt she had outgrown them, and was looking for something more productive to do with her time. She went to [www.volunteermatch.com](http://www.volunteermatch.com) and found her local Jaycee chapter. Since joining, she said she is having so much fun meeting new people and working on projects. It is important to search out new ways to let people know about our organization so we can continue to make a difference in our communities. As more and more people learn about the Jaycees and want to become involved, our chapters are able to run more projects, raise more money, and donate more time to serve our communities.

If a chapter utilizes their resources to publicize their programs, new members will seek them out. Young people will want to become a part of this great organization, but only if they are aware of the opportunity! Go out and conquer the moment by publicizing your chapter’s activities and get the Jaycees off the best kept secret list!

*President Beth*

Beth Cox  
2004 State President

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## *Presidential POC Incentives for July*

**The following incentives have been issued for the month of July by President Beth:**

**EXTENSIONS** - 100 bonus POC points PLUS FIVE (5) "Conquer the Moment" T-Shirts for completing external chapter **extensions** for the month of July. (NO MAXIMUM) ...

**ACCESS DAY DONATIONS** - 50 bonus POC points for any chapter that donates \$250 or more to **Access Day at the Fair** during the month of July.

## **Membership V.P.**

At the Spring State Meeting, I offered a special 2<sup>nd</sup> trimester incentive to all chapters. It's all about membership! You're thinking that's all the state team cares about, right? Wrong! We care about the lives that our members affect in a positive way. We care about what the chapters are doing in their communities and what they are doing for their members.

Our members give of themselves and raise money to make things better for people where they live and work. Is the same thing true if we no longer had members? Well, you can individually go out there and make a difference in your community, and many of you do. But when we are a group, we can do so much more. We are more powerful and can make more changes and affect people in so many more ways! Think of our state projects, Wonderland Camp and Access Day. We come together as a group and make a huge difference to so many lives! Without continually replacing ourselves and the members we lose along the way; we lose the group and that extra power.

Without membership there is no organization to be a part of. Please go out and share this great opportunity with someone you know or meet. They deserve to be a part of a group that gets more things done together! Conquer membership challenges and make the state team your target at the Fall State Meeting! Conquer the Moments - each one adds up and builds your chapter stronger!

*Kristi Webb*

2004 Membership VP

## **June Membership Accomplishments**

Congratulations to the following chapters, DD's & RD's on achieving GROWTH in June:

### *Top Growth Chapters for June*

➤ St. Charles Jaycees	Denice McKeown, president	+15
➤ Boonville Jaycees	Jennifer Boggs, president	+11
➤ Blue Springs Jaycees	Chris Higgins, president	+6
➤ Mid County Jaycees	Felicia Sweiner, president	+6



## *Wonderland Camp Fall Work Weekends 2004*

- ✓ **October 1-3, 2004** Muleskinners & Show-Me Corp
- ✓ **October 8-10, 2004** All Regions

Please put these dates on your calendars. We will need all Jaycees to come out to close the Camp for the winter months on the above weekends. If you have any questions about the work weekends, please contact CDVP Pat Aubuchon at (636) 239-9448 or email [pataubo@sbcglobal.net](mailto:pataubo@sbcglobal.net).

## **URGENT!!! Donations Needed for Access Day!!**

In order for us to give our guests this special day, we need your help, Missouri Jaycees. We will need to have at least \$8,000 to provide this special day for our guests. In addition to the money to pay for all the expenses, we need you to be there. We'll need help in sacking up the lunches, handing out lunches, registering our guests, registering the Jaycees, handing out milk and soda, helping our guests on and off their buses and going with our guests around the fair.

Please send your donations in now to the State Service Center, 222 Dunklin Street, Jefferson City, MO 65101.

## **OUTSTANDING YOUNG MISSOURIAN & YOUNG FARMER PROGRAMS**

Yes...it's that time of year again! It is time to honor those who do so much for our communities. I know that there are several people in every community that each chapter would like to nominate and NOW IS THE TIME! We will be honoring these outstanding young men and women in January 2005 at our state convention at Tan-Tar-A.

**Nomination Deadline is August 31, 2004!** The nomination forms are available on the web site or by calling the State Service Center.

[Click here for the OYM Nomination Form](http://www.mojc.org/programs/OYM_Nomination_Form.pdf) [http://www.mojc.org/programs/OYM\\_Nomination\\_Form.pdf](http://www.mojc.org/programs/OYM_Nomination_Form.pdf)

[Click here for the OYF Nomination Form](http://www.mojc.org/programs/OYF_Nomination_Form.pdf) [http://www.mojc.org/programs/OYF\\_Nomination\\_Form.pdf](http://www.mojc.org/programs/OYF_Nomination_Form.pdf)

If you have any questions about this program or want help in getting the nomination process rolling for someone in your community, please contact Executive Director Joe Jerkins at [jjerkins@aol.com](mailto:jjerkins@aol.com) or by calling the State Service Center at (573) 634-2321.

## **YEARBOOK CAMPAIGN BEGINNING**

Heritage Publishing Company, the publisher of our state yearbook, will be running their annual advertising solicitation campaign for approximately two months beginning **June 28, 2004**. If you have any questions, please contact Executive Director Joe Jerkins at the State Service Center, (573) 634-2321 or at [jjerkins@aol.com](mailto:jjerkins@aol.com).

**Nominations Due for Outstanding Local Officers & Members**

Do you have a local member of officer that was a PERFORMER for your chapter this past month? Maybe someone who recruited some new members to help you get to growth? Maybe someone who went “above and beyond” to make a chapter project successful? If so, please consider nominating them for special recognition by President Beth and her Team at the upcoming state meeting.

Chapter Presidents are encouraged to submit nominations each month. Print off a copy of the nomination form at [http://www.mojc.org/Member\\_Award\\_Form.pdf](http://www.mojc.org/Member_Award_Form.pdf). Complete the form, including a summary of the nominee’s specific contributions that were outstanding and worthy of special, statewide recognition. After signing the nomination form, fax to Executive Director Joe Jerkins at the State Service Center at (573) 634-4859.

**DEADLINE: Nominations are due by the 10<sup>th</sup> of each month. For example, nominations for June outstandings are due by July 10<sup>th</sup>.**

**Membership Call-In Deadlines for 2004**

RENEWAL CALL-IN DEADLINE: By the 10<sup>th</sup> of each month, we want to know who is renewing, who is dropping and who is still questionable. We also want information on any new members signed for the month so far. Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins.

FINAL CALL-IN DEADLINE: By the posted Final Call-In Deadline, we need to know if there are any additional renewals AND we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

<u>Processing Month</u>	<u>Final Call-In Deadline</u>
July	Wednesday, July 28, 2004
August	Wednesday, August 25, 2004
September	Wednesday, September 29, 2004
October	Wednesday, October 27, 2004
November (YEAR-END)	Wednesday, December 1, 2004

On Thursday night following each month’s Final Call-In, the Executive Team will meet at the State Service Center from 7:00 p.m. to 10:00 p.m. to make follow-up calls as needed.

**STATE INCENTIVE PROGRAM!**

The incentives that we have are based on chapters, districts, regions, program managers and individual recruitment. Check the Missouri Jaycees website for the [list of incentives](#). VERY IMPORTANT!!!!!!! Please remember to fill out the paperwork to get your incentives for recruitment recognized at the state and national levels. See the website for the [Member Recruiter Form](#).

### *Open Check Policy for Monthly Membership Dues*

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](#) at (573) 634-2321 for more details. It is really handy when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the National Organization.

### *Chapter & Officers Directory*

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

**Please issue challenges and incentives to work on EXTENSIONS and to bring NEW MEMBERS into your chapters in July!!!**

*Joe Jerkins*

Executive Director



**MISSOURI JAYCEES**

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ADDRESS SERVICE REQUESTED