



A Message from President Pat

We have entered the final two minutes of the game. We are behind and have the ball on our own goal line. That means we have one hundred (100) yards to go. Evident from our play throughout the year, we can win this game. We have the ability, the knowledge, and the strength.

Four months so far, we have presented and proven what is possible. This past month, we even showed it by growing by more than 30 members. We need to keep it up for the remaining three months. Not only keep it up, but turn it on higher! September was an excellent month for us, and we need to do the same, and more, in October.

How did we get there? We got there by providing the opportunity to our communities and the communities around us. We are expanding into unchartered territories. Some of you are even going onto college campuses - a new experience for all of us. That can be a bit scary, doing something new. But the rewards are even that much greater. Every time we expand (add a new team to the league) we gain 10 yards. The MU Chapter joined the league in September - BAM! 10 yards gained. We had chapters like Cape Girardeau grow by +11 in the month of September. POW!!! Another big yardage play!

What we can't afford are the penalties -- the decline in chapter size. Those set us back in yards. To make up for that, you just have to make a bigger play the next time. Assess your opponent. Assess your game field situation - -are you at the original line of scrimmage? Are you ahead of it and about to make a first down? Or did you have a penalty and now have additional yards to make up? Those assessments all need to be taken into account for your game plan and strategy. Calling a play to add two new members when you know you are sitting at minus seven does not move you very far. You need to cover your losses and then some. That is the only way to get ahead.

I know several of you have been talking of and formulating big plays. Now is the time to start running them so they can be added into the game. Every big play moves us closer by 10 yards. A field goal does not get us a win. We need a touchdown!



Vince Lombardi once said. "The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will." I know several of you have been talking of and formulating big plays. Now is the time to start running them so they can be added into the game. Every big play moves us closer by 10 yards. A field goal does not get us a win. We need a touchdown! Vince Lombardi once said. "The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will."

Missouri Jaycees, I know you have it within you! Now, "Right Here, Right Now" is the time to let it out for all to see! Who will move the ball and score? This is going to be an exciting finish and I certainly don't want to miss it!

President Pat

Pat Aubuchon

84th President

"Right Here ... Right Now"

Presidential Incentives for October

Missouri Jaycees, We had a great month in September. The State reached growth with +35. It is possible and I know we can make this month of October even better. And to help inspire you, I have some great incentives to offer you.

First, let me reiterate some of the incentives being offered by Nationals:

- Region/Districts: 25 Points: Have 25% of Chapters complete Growth Week activity.
25 Points: New Chapters chartered in month of October.

- Chapters: 25 Points: Complete a Growth Week Activity.
25 Points: Complete an external extension.
25 Points: Chapter achieves growth of +10 for month of October.
25 Points: Complete a Hurricane Relief project and submit report form.

Now for the State incentives I am offering:

- One (1) FREE Tan-Tar-A State Meeting registration to chapter for each external extension chartered in month of October (an \$80.00 value).

- Two (2) FREE Tan-Tar-A State Meeting registrations to chapter for each external extension chartered with 30+ members in month of October (a \$160.00 value).

- 50 Bonus POC points for ever 10 members your chapter grows by in the month of October (priceless).

We have some great incentives being offered. Who is going to take me up on them? A lot of you will be at the State Meeting in January. But who will be there for free? We will know after October close-out. It is time to break the bank by achieving the goal, Right Here, Right Now!

President Pat

Membership Vice President

Congratulations to the following chapters on their outstanding membership growth achievements for September:

Top Growth Chapters for September:

- Cape Girardeau Jr. Chamber Lydia Dewees, president +11
- Warrenton Jaycees Jennifer Gerhardt, president +6

Additional Growth Chapters for September:

St. Louis +4, Unique +4, Hannibal +3, Joplin +3, Capital City +2, Mission Inn +2, St. Peters +2, Zell Area +2, Big Prairie +1, Bowling Green +1, Bridgeton/Maryland Heights +1, Eureka +1, Piedmont +1, St. Charles +1, Wentzville/Lake St. Louis +1

WELCOME to Missouri's FIRST Collegiate chapter, the **M.U. JAYCEES**, extended this month with 21 members by the **Region 9**.

Joe Chandler

2005 Membership VP

State Service Center News

SEPTEMBER MEMBERSHIP RESULTS

Here are the stats:

Total Billed in Sept	=	145	
Total Renewals	=	96 (66%)	
Total New Members	=	88	
Total Extensions	=	1	<i>Welcome to the M.U. JAYCEES!</i>
Net (+/-)	=	+39	☺ ☺ ☺

Open Check Policy for Monthly Membership Dues

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](#) at (573) 634-2321 for more details. It is really helpful when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the national organization.

Membership Call-In Deadlines for 2005

By the posted Call-In Deadline, we need to know who is renewing for the following month AND we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

Month	Day	Close Out	Information Needed
October	Tuesday	November 1st	Oct new members & Nov renewals
November	Thursday	December 1st	Nov new members & Dec renewals
December	Thursday	December 29th	Dec new members & Jan (06) renewals

EARLY RENEWAL DUES REBATE OFFERED!

Renewal Dues for 2005 have increased to \$53.00, which is the same as dues for new members. This rate went into effect for January renewals. **HOWEVER...** chapters who submit their renewals (with payment or open check on file) by the posted closeout deadlines will receive a rebate credit of \$5 per renewal. If you have any questions, please contact Executive Director Joe Jerkins or any state officer.

CHAPTER MARKETING PROGRAM AND MATERIALS

Be sure to check out the addition of print ads to the Chapter Marketing Program on the USJC web site www.usjaycees.org. The ads can be customized for chapter use. **Remember brochures and applications are available from the National Service Center. Chapters can get 100 brochures and applications FREE of charge. All requests for chapter marketing materials MUST be made through DirectorCommunications@usjaycees.org.** Requests made through any other avenue **MAY** result in a longer delivery time! Please include an actual street address. In most cases, we ship via UPS Ground Service. Allow 2 weeks delivery time, so please plan accordingly! A one-page version of the brochure is in production, be on the lookout for this addition to the program.

AVAILABLE NOW: Jaycee yard signs are now available. There is an area where chapters can customize them. The fee for the signs will only cover the cost of the materials and are

not designed to generate revenue for the organization. The price for the 5-sign kits will be very nominal and will include the shipping cost. The kits will be available at the Annual Meeting in Boston. Watch the web site for more details!

Contact: Brad Gemeinhart, Director of Communications
directorcommunications@usjaycees.org

Nominations Due for Outstanding Local Officers & Members

Do you have a local member of officer that was a PERFORMER for your chapter this past month? Maybe someone who recruited some new members to help you get to growth? Maybe someone who went "above and beyond" to make a chapter project successful? If so, please consider nominating them for special recognition by President Pat and his Team at the upcoming state meeting.

Chapter Presidents are encouraged to submit nominations each month. You can now submit nomination ON-LINE at http://www.mojc.org/Forms/member_officer_award_form.htm

DEADLINE: Nominations are due by the 10th of each month. For example, nominations for October outstandings are due by November 10th.

Chapter & Officers Directory

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

Joe Jerkins
Executive Director

GROWTH WEEK

October 14 – 23, 2005

Growth Week is an initiative of the US Jaycees to coordinate our efforts as a nation to extend the opportunities of Jaycee membership to new people during the time frame of October 14-23, 2005.

This is an awesome opportunity for **every chapter** in the nation to plan a project of your choice with the primary purpose of sharing the Jaycees with more people.

Why? Because new people bring new enthusiasm and new ideas to your chapter!

What sorts of projects should you plan? You are only limited by your own creativity ... any project can be a membership project if you put forth the effort to invite prospective members. Need ideas for your chapter's growth week? We have included some great ideas on the right! And don't forget the most important part of your growth week project...asking prospective members to join.

It's Easy to Report Your Growth Week Activity!

Email the following to joe11227@aol.com

**Chapter
Chairperson's Name
Description of Project
Date of Project
Number of new members recruited**

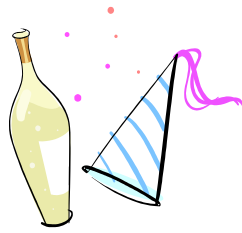
Questions: Contact Joe Chandler, Membership Vice President
at the above email address or (314) 210-6034

***Please note chapter meetings will not count as a
Growth Week Project***

Growth Week Project Ideas

**M-Nights
Scavenger Hunt
Socials
Mixers
Poker night
Picnics
Sports night
Guest Speakers
New Member Orientation
Pub Crawl
Financial Planning
Seminar
Wine Tasting
Karaoke outing
Bowling Night
Game Night
Chili Cook Off
Progressive Dinner
Murder Mystery
Speed Dating
Bar Olympics
Dart Tournament
Family Fun night
Beach Party
Dinner and a Movie
Business Card
Exchange
Open House
Challenges**





2006 Winterland Extravaganza
Missouri Jaycees' State Convention
Hosted by the Jefferson City Jaycees
January 20-22, 2006
Tan-Tar-A Resort Osage Beach, MO

Early Registration	
(Must be postmarked by December 20th)	\$80.00
Late Registration	\$90.00
Room Rate per Night	\$80.00

Call Tan-Tar-A Resort at 800-826-8272 for your reservation and identify yourself as a MO Jaycee or make your reservation online at www.tan-tar-a.com.
 Use Group #JAYC and Password JAYC2006.

For more information, call 573-498-6426 or e-mail jeffbackes@earthlink.net.

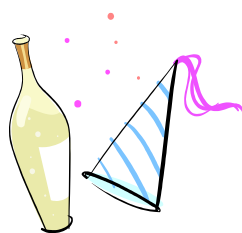
Mail Registration to: Winterland Extravaganza
 c/o Jeff Backes
 12509 United Road
 Eugene, MO 65032

Please complete for each individual registered or attach list:

Chapter: _____
 Name: _____
 Address: _____

 Phone: _____

All paid full registrations postmarked by
 December 20th will be entered in a prize drawing to be
 held during the convention. Need not be present to win.





MISSOURI JAYCEES
222 East Dunklin, Suite 100
Jefferson City, MO 65101-3127

ADDRESS SERVICE REQUESTED