



# MONDAY MORNING MEMO



Volume 51

August 2007

Issue 8

## Presidential Remarks

Missouri Jaycees!

I hope the summer months have been good to you! I have had a great time traveling and visiting chapters throughout the state. A great way to experience what other chapters do is to get out there and travel to different chapters. Most chapters appreciate any additional help, so check out the calendar of events and schedule a visitation today!

Access Day at the State Fair is August 17th. This event is a great way to experience what the Jaycees can do when we band together for a common project. Please consider taking a vacation day from work and come and join us at the fair. The work is easy and very rewarding. Let's bring some smiles to some very special people! Don't forget, the VP's and I will be collecting "change for change" for the Dixie presidential candidate Denice O'Neill at Access Day too. Please get your Access Day donations into the State Service Center ASAP! This great project is just around the corner! I look forward to seeing a lot of chapters at this great event.

Congratulations to the following chapters for adding new members in the month of July! Jefferson City +23, Unique +9, Hannibal +5, Sikeston +5, Union +5, Capital City +4, Cape Girardeau +4, Ste. Genevieve +4, Kennett +3, Fulton +3, Warrenton +2, Cottleville +2, O'Fallon +2, and Northland, Florissant Valley, Mission Inn, St. Clair, St. Charles, Eureka, West St. Louis Co., Olean and Rolla +1 new member add. Thanks to all the chapters that worked hard to share the opportunity with new people!

Please keep deadlines in mind this month. August closeout is August 31st. This includes August new members and September renewals. Stay tuned, there may be some surprises awarded to those chapters that send in new members early for August!

Several chapters have asked if there will be any special recognition awards granted to outstanding members, officers and projects. I am taking nominations from chapter presidents for these special awards. There is no form to fill out online; a chapter president must contact me through email or by phone to submit the nomination. If you have had an outstanding project or an outstanding member or officer that you think deserves special recognition, please let me know.

Have a great month!

*President Jennifer*

Jennifer Boggs  
86<sup>th</sup> President, 2007

# Access Day at the Fair is NEXT FRIDAY

## August 17, 2007

Hello Missouri Jaycees! The time for Access Day is here! Invitations have been sent and we have received RSVPs from about 1300 guests. The only thing missing is you!!

Please contact me at [kgridley@thewholeperson.org](mailto:kgridley@thewholeperson.org) and let me know if you are planning to attend Access Day. Limited amounts of T-shirts are still available for purchase, so contact me to get yours reserved. If you need verification of hours donated for this project for your employer, again, let me know.

Here is the agenda for the day's activities:

9 AM - Jaycees arrive at the State Fair in Sedalia. Enter at Gate 4 and they will direct you to a parking area. Let the attendants know you are with the Missouri Jaycees. Go to the Lowell Mohler Assembly Hall for the event.

10 AM - Music and entertainment begins. Our guests will be arriving throughout the event.

10:30 AM - 1 PM - Serve lunch for our guests.

1 PM - 3 PM - Man the water stations at the fair and assist guests with rides and viewing exhibits as requested.

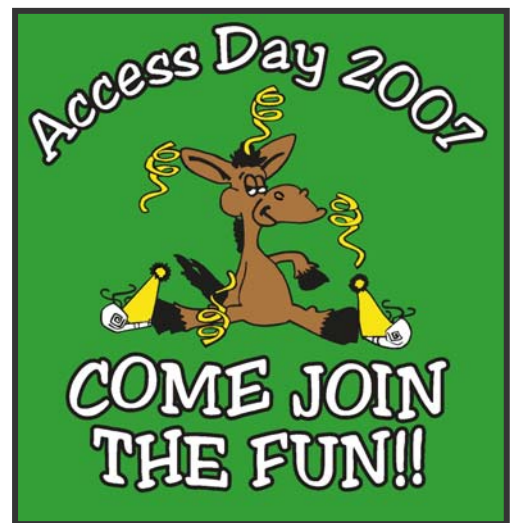
3 PM - 4:30 PM - Assist guests in departing the fairground as needed.

4:30 PM - ??? Social at the All American Beer Garden. See Joe Jerkins, Jackie Bax or myself at the event for details.

Remember, for us, this a day to enjoy each other's company and friendship. For our guests, it is an experience many look forward to year after year. Let's make it an unforgettable year!

*Karen Gridley*

Access Day Program Manager



## Vice President Tonya Benton

### JCI PRIME Coming to Missouri!

JCI PRIME will be offered in Missouri at Wonderland Camp from Friday, October 26th at 6:00 p.m. through Sunday, October 28th at 5:00 p.m. We are bringing in Certified National Trainer, Suzette Plaisted, from North Carolina to teach the course. She is said to be the BEST trainer in the U.S. for JCI Prime.

What is JCI Prime and why should I take the course? JCI Prime is a 2 ½ day course designed to give you the skills to become a better presenter and trainer. JCI is only offering the Prime course through the remainder of 2007. They have taken the course and split it into two 2-day courses called JCI Presenter & JCI Trainer that will be offered starting in 2008. We are bringing JCI Prime to Missouri to allow our members to take advantage of the condensed class time. This training will not only benefit you in your Jaycee career, but your business life as well.

If I take the JCI Prime course, am I a Certified Local Trainer (CLT)? No. Taking JCI Prime or JCI Presenter & Trainer does not automatically make you a CLT. Once you take the course you are put into the JCI database and are able to access your file from [www.jci.cc](http://www.jci.cc), under JCI University. After you take the course, you will input the hours for which you give training to other Jaycees or training you give at work. You must give 25 hours of training before you can be considered for Certified Local Trainer (CLT) status. You must give at least 15 hours of Jaycee training. The remainder may be training you give at work. Once you complete the 25 hours, you request the JCI University Certification Commission to consider your certification. After they review your hours and take a vote, they will notify you of your status as a CLT. Once that is done, you may log in 25 additional hours of training given to qualify you to take the JCI Designer course. Once you take the JCI Designer course, you are considered a Certified National Trainer (CNT). There are additional levels to achieve beyond that if you are interested.

Do I have to attend the whole weekend? Yes. The course runs Friday, October 26th from 6pm to 11pm; Saturday, October 27th from 8am to 6:30 pm and Sunday, October 28th from 8am to 5pm. You must attend and participate in all training to pass the course. There will be homework assigned Saturday evening.

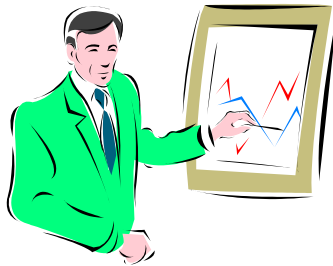
What do I need to do to attend the JCI Prime course offered in Missouri? Please e-mail or phone me to get on the information list. We are still working on details and getting fees worked out. We will charge no more than \$60 for the entire weekend, which will include the training, training manual and meals. If you were to take this training outside of the Jaycees, it would cost you around \$700.

*Tonya Benton*

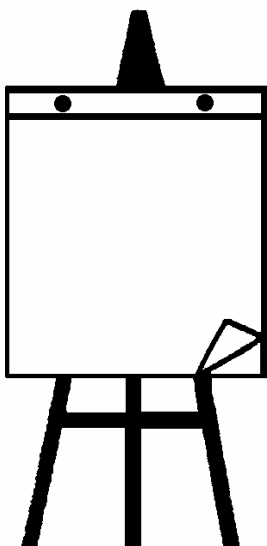
2007 State Vice President



## Learn About the Adult Learning Process



## And how to make outstanding presentations



**Introducing an essential two-and-a-half day course designed to boost your training and presentation skills**

# JCI Prime

## **Effective Training Skills and Tools**

*A certified learning and performance program of the JCI University*

**JCI Prime** is the first-level training course for Junior Chamber International trainers. This two-and-a-half day course is your practical guide to implementing sound personal and leadership development programs to create positive change.

**JCI Prime** is designed to present new and interesting challenges to you, the Junior Chamber member who has little or no experience in training, but who wants to develop training skills for use in your chapter, community, and workplace.

**JCI Prime** increases your confidence in presenting complex information in an understandable and interesting way, and increases your ability to motivate others, which will benefit you and your company.

Additionally, it increases your communication and organization skills, and helps you to look at new situations with an open and positive mindset.

### **COURSE DETAILS**

**Date:** October 26th, 27th & 28th, 2007

**Place:** Wonderland Camp

**Trainers:** Suzette Plaisted

**Organized by:** Missouri Jaycees

**Registration fee:** \$60 (includes meals, training and materials)

## COURSE CONTENT

In *Module 1, The Adult Learning Experience*, you will explore the process of learning and consider some of the major aspects which affect how adults learn. Learning is a continuous process and it is important to understand that adults approach learning tasks in different ways.

In *Module 2, Adult Learning Expectations*, you will examine the driving forces behind adult behavior with an emphasis on empowering individuals to choose and develop for themselves what it is they want to learn. Trainers are guides through the human experience, leading participants from where they are to where they want to be. You will link these expectations with the mission of Junior Chamber to create positive change.

In *Module 3, The Art of Training*, you will explore the environment in which effective learning takes place and seek to discover the most appropriate methods and techniques of training. JCI Trainers are innovators, able to customize a learning experience based on the expectations of their participants. How you as a trainer build learning experiences and programs determines how effective you will be in training situations.

In *Module 4, Your Learning Resources*, you will learn about a wide range of simple and complex resources that an alert trainer can spot and apply right away. Learning resources are important, and identifying appropriate and effective resources is a required skill for JCI trainers.

In *Module 5, Promoting and Presenting the Learning Experience*, you will acquire ideas, techniques, and tools to create the most dynamic, effective, and innovative vehicle for conveying your learning program. This includes setting learning objectives; selecting, researching, and designing course material; and selecting the learning methods. As an innovative trainer you need innovative tools.

The real test comes in *Module 6, Me-The Trainer*, where you will have to open yourself-

mind, heart and philosophy-to create the most caring and student-centered environment. Here all your experiences, acquired skills, and techniques from previous modules come together.

Finally, students and trainers alike have to stop and take a look at their progress in *Module 7, Measuring the Learning Experience*. Obtaining feedback is essential to good learning, and by evaluating all aspects of learning, we can improve the effectiveness of our training.

## REGISTRATION AND MEALS

Unless otherwise stated, each participant is responsible for the cost of the **JCI Prime** Manual, accommodations, and meals.

## DRESS CODE

It is very difficult to suggest a standard dress code because it varies from country to country. While casual jeans and a shirt can be appropriate for a very hot and tropical place, more formal dress may be required if the session takes place in a fancy hotel and is attended by business-oriented people.

A relaxed dress code is recommended to create an open-minded learning environment, but it should not be as informal as to lower standards of the program and the impact of the trainers.

Copyright © 2006 by JCI. All rights reserved.  
**JCI (Junior Chamber International)**  
15645 Olive Boulevard - Chesterfield, MO 63017,  
USA.  
Tel: +1 (636) 449 3100 – Fax: +1 (636) 449 3107  
Email: [training@jci.cc](mailto:training@jci.cc) - Web site: [www.jci.cc](http://www.jci.cc)

## Vice President James Danley

Missouri Jaycees, what an awesome summer this has been. We are in the final stretch of what is considered to be the most active period for our chapters. I have enjoyed seeing all the various projects ran by each of you. When I think about the impact that is being made in communities across our great state I am overwhelmed with excitement. Please remember to let the state team know what projects are coming up for your chapter and let us know in advance if you would like to have our help. We would love to schedule visits to your events.

There are so many awesome reasons that I like being a vice president. The main reason is that I have the chance to help you. If you need help recruiting, training, working projects, or whatever you can dream up, just let me know. I know that the rest of the state team feels the same way. We are headed into this last month of the trimester and it is important that you utilize us to help you accomplish your chapter goals.

Looking ahead I see that we are in the final stretch. As we continue to go the distance we need to stay focused on the prize ahead. What were your goals and dreams for your chapter this year? Are you close in achieving them? Think about what needs to be done to make your chapter successful and make sure you share that information. It is very important to also remember that going the distance does not mean on January 1st, 2008 we will be able to measure whether we did or not. Going the distance means going all the way. This race continues with your board next year, the year after that, and so on.

We are Jaycees and our work is never done. Sometimes that may seem overwhelming but I assure you at the end of each year when we look back and see what great strides have been made we will know that it was all worth it and worth doing again. I am honored to be a part of this great organization and more honored to be in it with each of you. Missouri is awesome and still continues to "GO THE DISTANCE".

*James Danley*

2007 State Vice President

## Vice President Kristi Webb

Missouri Jaycees - I hope everyone is enjoying their summer and I know that most of you are very busy with so many chapter projects and events going throughout the summer months! This is the best time to activate some of your dormant members. Make sure to invite them out to these projects. Get them involved! These are the big ones that many of your members will attend and it's a great way for your chapter to reconnect to each other.

I know that when I joined the Jaycees, I joined because I liked what the organization had to offer but I didn't do anything for the first four months of my membership. One of the project chairs called me and invited me out to a project and I went out, met a lot of the members and also ended up taking on newsletter editor! I then was active and attended meetings and projects and began to chair projects myself. So, I can't say that all of your members will be that way but if you can get some active that weren't active before then you have been successful. Those newly activated members will talk to their friends and before you know it, the trickle up (not down when it comes to such a positive thing) effect is taking place. Don't miss the opportunity.

I wanted to also give out a special kudos to the Webb City Jaycees. With the flooding in Oklahoma and knowing that there are no chapters in that corner of the state, they took it upon themselves to call the radio stations in town and get two semi-truck trailers placed in the parking lot and use the radio station to broadcast requests for flood relief. They worked from 4am to midnight for seven days, collected over \$25,000 in donated items and are still collecting cash that is placed in an account at a local bank that some members work for. Many of the Region 6 chapters came out to help for a few hours in collecting too. I had a chance to go to Oklahoma and help distribute items and it was great to be a part of such a true humanitarian project! I know that it only took days before all of those items were completely gone and I know that it meant the world to many people who lost everything. Congratulations to Webb City on their awesome efforts!

I am so glad to be a part of this organization because I know that there are so many other projects such as this that some communities in our state rely on and we do make a difference. Missouri Jaycees - continue to push forward and Go The Distance!

*Kristi Webb*

2007 State Vice President

## ON-TO OMAHA!

Missouri Jaycees, the time has come! Registration for Omaha is now available online at [http://www.usjaycees.org/omaha\\_main.htm](http://www.usjaycees.org/omaha_main.htm).

Hotel reservation deadline is fast approaching as well. You can make a reservation by calling the reservation line 800-HILTONS (445-2667). Be sure to let them know you are with The U.S. Junior Chamber (code USJ) to get the correct rate. If you prefer to make your reservation online, you can go to [http://www.hilton.com/en/hi/groups/personalized/omacvhh\\_usj/index.html](http://www.hilton.com/en/hi/groups/personalized/omacvhh_usj/index.html).

The 87th USJC Annual Meeting in Omaha, Nebraska is fast approaching. Missouri Jaycees are looking to once again bring back the On-To Hospitality room. I believe everyone had a great time in St. Louis.



First, State On-To dues of \$30.00 must be paid by all members and guests planning to use the hospitality room. Your dues give you access to the room during the hours of operation. Tentative Schedule of room hours will be daily from 4:00PM - 6:00PM and 11:00PM - 2:00 AM. Final hours of operation will be determined when the convention agenda becomes available. The Hospitality room WILL NOT BE OPEN if there is a meeting in progress on the convention floor. The room will have a variety of snack food and adult beverages, as well as soda & water available for your consumption. On one day of the convention there will be dinner available in the On-To room.

Second, Shirt & Pin Packages will be available for purchase. This package will include two shirts (1 polo shirt and 1 T-shirt) and one delegate pin. We want everyone to look like a TEAM on the convention floor! Total cost for the Shirt & Pin package will be \$30.00 with a \$5.00 up charge for sizes 2X and above. If you would like to purchase additional pins for trading, limited quantities will be available for \$ 5.00 each.

In this issue of the *MMM* you will find a shirt order form and ON-TO dues payment form. If you are planning on attending nationals, or would just like a shirt/pin set for your collection, fill it out and get it sent in. **The deadline to order shirts is September 1, 2007. NOW is the time to order!!!**

Advanced orders for Shirt & Pin packages are recommended. We only get a small over run when we order, plus an advanced order guarantees you the size you want. **ORDER SOON AS TIME IS RUNNING OUT!!**

Omaha is also election of the national board, so it is important that Missouri bring our full voting strength we can stand 32 votes. That means that we need 32 fully registered of age Jaycees in attendance at the convention. This year is a contested race and we want to have our full voting strength present.

Omaha is also host to the 69th Annual Ten Outstanding Young Americans (TOYA) Honors Program. This year the 69th Annual TOYA Awards will be presented at a black-tie dinner/show on Saturday, September 22, 2007. The evening will begin with a cocktail reception and conclude with a dance following the ceremony.

If you require more information you can contact me via email at [mgntry@earthlink.net](mailto:mgntry@earthlink.net) or by phone at 573-338-0991. I look forward to seeing everyone in Omaha on September 20-23.

*Mike Freeman*

ON-TO Program Manager

## Parade of Chapters

Hope everyone is staying cool out there! Myself, I have been painting at my new house and had one leg go thru an old vent on the upper level and go thru the living room ceiling. So July was a very busy month for me.

I have a new mailing address for everyone to send there POC packets to, and they must be **postmarked by August 20th**:

**Amanda Goon, 12608 Prairie Lick Road, Boonville, MO 65233**

I was thrilled I was able to start traveling again. Jen and I traveled all the way down to Big Prairie, and they were very glad to see us and very friendly. I had never been to this chapter so it was very exciting to see a new chapter and meet many of their members. They were hosting a gathering celebrating 30 years since they were chartered and had many of their charter members there at the meeting.

Hope everyone is safe in their travels, and don't forget to get something signed if you get two other members to travel with you. As always feel free to call or email if you have any questions working up your 2nd Trimester packing slip.

*Amanda Goon*

POC Program Manager

## IMPACT Newspaper

I hope you all enjoyed the last IMPACT. The August IMPACT is headed to the printer on the 15th. I am still seeking advertisers for the back page. In this issue of the MMM is an advertising price form. Please distribute is to your local businesses. The next deadline is September 30 for the November IMPACT. Thanks!

*Bridgette Epple*

IMPACT Editor

## Wonderland Camp

### GREAT JOB MISSOURI JAYCEES!!!

Missouri Jaycees, I want to be the first to congratulate everyone on an **OUTSTANDING** job of participating in the "Camps for Kids" program. This program, which concluded in July, was a grant in which Wonderland Camp participated where donation checks made out to "Camps for Kids" were doubled!!! Missouri Jaycees—through your hard work and excellent efforts in making out checks correctly--donated \$27,536.10 to the program!!! A total of \$54,072.20 will go to Wonderland Camp after being processed by the grant program—and all of that money goes towards camperships! Just think of how many people get the opportunity to experience the magic of Wonderland Camp as a result of your projects and fundraisers!!

I thought you all might be interested in a few statistics of Wonderland Camp 2007. A total of 1044 campers attended Wonderland Camp this summer. They came to Rocky Mount from 17 different states across the nation! A new DVD showcasing all the great aspects of Wonderland Camp was made and every Missouri Jaycee chapter will soon be receiving a copy. PLEASE show these to your chapters! It is a great way to educate your members on the activities and capabilities of Camp.

Don't forget—POC deadline is coming up! Remember to make your second trimester donations to Camp. All checks should now be made payable to Wonderland Camp and sent to Joe Jerkins at the State Service Center.

Keep up the hard work!

*Lorie Thompson*

Wonderland Camp Program Manager 2007

## State Service Center News

### JULY 2007 MEMBERSHIP RESULTS

Here are the stats:

Total Billed in July	=	302	
Total Renewals	=	185	(61%)
Total New Members	=	83	
Total Extensions	=	0	☹
Net (+/-)	=	(-34)	☹☹

**Congratulations** to the following chapters and DD on their outstanding membership growth achievements for July:

#### Top Growth Chapter for July:

➤ Unique Jaycees Ricky VanOster, president      +7

#### Additional Growth Chapters for July:

Sikeston +5, Capital City +4, Union +4, Fulton +3, Jefferson City +3, Cottleville-Weldon Spring +2, Kennett +2, Warrenton +2, Cape Girardeau +1, Eureka +1, Mexico +1, Olean +1, Rolla +1, St. Clair +1

#### Top Growth District Director for July:

---

The Monday Morning Memo is for informational purposes only. Any duplication or reproduction of any information contained herein without express written consent of the Missouri Jaycees is strictly prohibited

➤ Bobbi Rhodes Region 9, District 2 +7

**Top Growth Region Director for July:**

➤ Joyce Huber Region 9 +12

## **Chapter & Officers Directory**

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

## **Open Check Policy for Monthly Membership Dues**

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](#) at (573) 634-2321 for more details. It is really helpful when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the national organization.

## **Membership Call-In Deadlines for 2007**

By the posted Call-In Deadline, we need to know who is renewing for the following month AND we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

### **2007 Membership Call-In Deadlines**

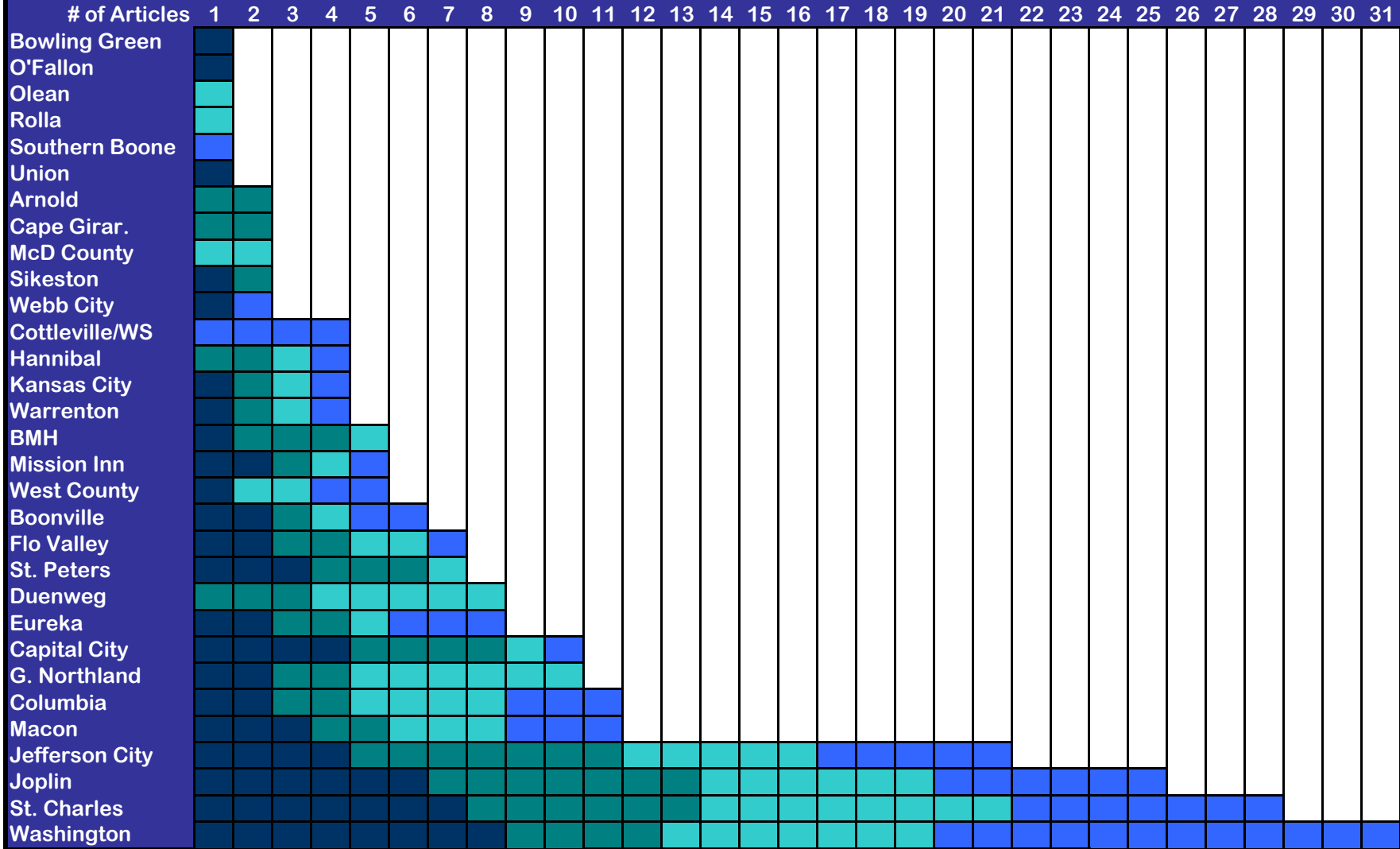
Month	Day	Close Out	Information Needed
August	Thursday	August 30th	Aug new members & Sep renewals
September	Thursday	September 27th	Sep new members & Oct renewals
October	Tuesday	October 30th	Oct new members & Nov renewals
November	Thursday	November 29th	Nov new members & Dec renewals
December	Wednesday	December 19th	Dec new members & Jan (08) renewals

*Joe Jerkins*  
Executive Director

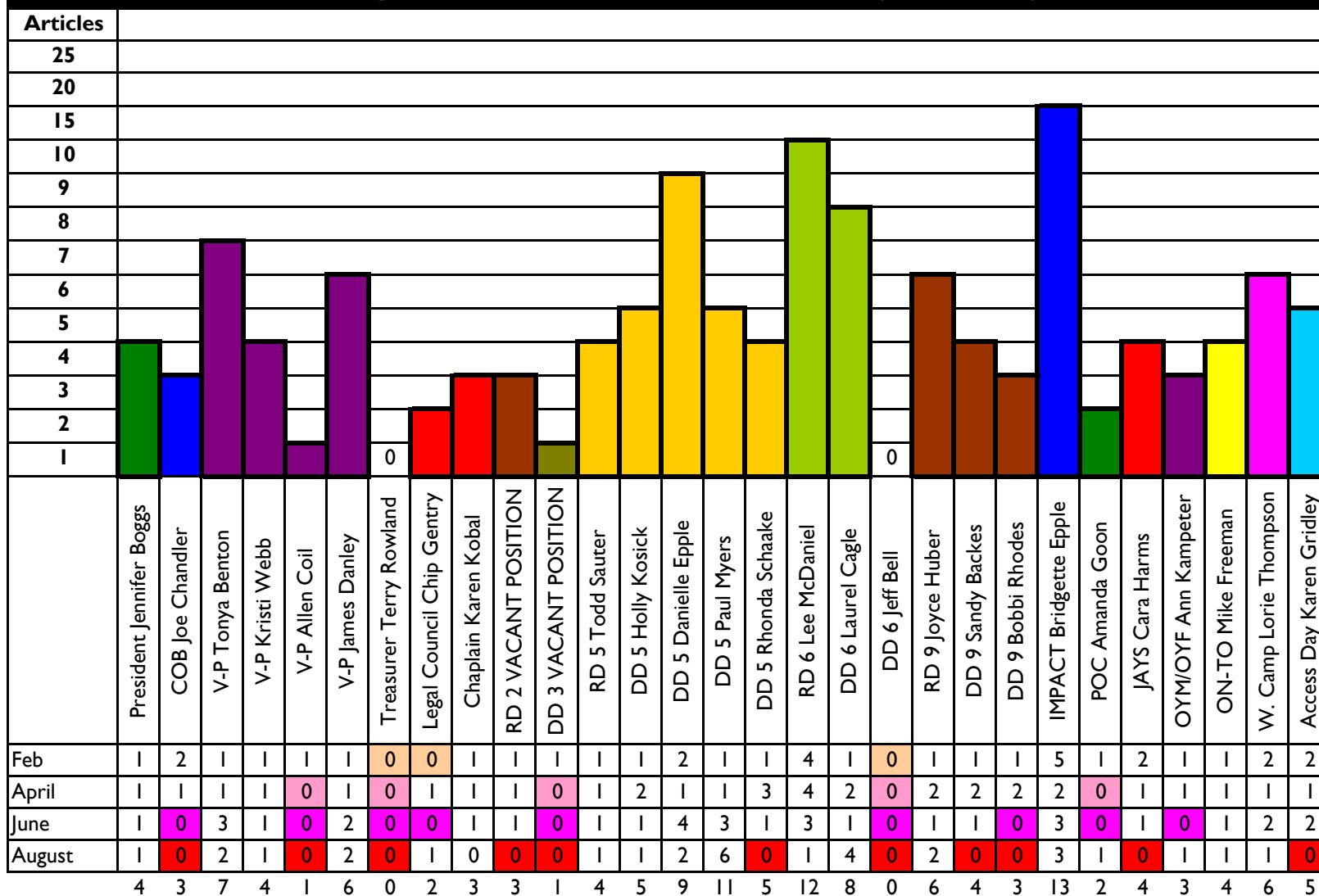




# IMPACT Standings by Chapter as of 8-8-07



## Articles Submitted by the Exec. Board, RD's/DD's and Program Managers at of 8-8-07





Bridgette Epple, MO Jaycees IMPACT Program Manager  
 bepple@downtownwashmo.org  
 PO Box 1266 – Washington, MO 63090 -- 636.346.1444 – 636.239.1743

## 2007 Missouri Jaycees Advertising Form

The IMPACT is the Missouri Jaycees Statewide Newspaper.

If you are not familiar with the Jaycees, we give young people between the ages of 18 and 40 the tools they need to build the bridges of success for themselves in the areas of business development, management skills, individual training, community service, and international connections. For more information on Jaycees visit [www.usjaycees.org](http://www.usjaycees.org)

Ad Sizes and Dimensions	<u>1/16</u> 2.375"x3.5"	<u>1/8</u> 4.75"x3.5"	<u>1/4</u> 4.75"x7.75"	<u>1/2</u> 10"x 7.75"	<u>Full</u> 10"x16"
Price per-ad for running the ad one time.	\$ 75.00	\$ 125.00	\$ 250.00	\$ 500.00	\$ 1,000.00
Price per-ad for running the ad two times.	\$ 65.00	\$ 115.00	\$ 225.00	\$ 450.00	\$ 925.00
Price per-ad for running the ad four times.	\$ 50.00	\$ 95.00	\$ 200.00	\$ 400.00	\$ 800.00

There are 4 newspapers printed per-year. The IMPACT reaches 69 Missouri Jaycee chapters and 3,000 Missouri Jaycees between the ages of 18-41. For a complete listing of Missouri Jaycee chapters please visit [www.mojc.org](http://www.mojc.org)

**YOU MUST FILL OUT THIS SECTION IN FULL**

Business Name:

Contact:

Address:

City, State Zip:

Phone:

Fax:

E-mail:

Please CIRCLE one choice

- I need a new ad designed for an additional \$50.00.
- I want to use a previous ad designed by the Jaycees.
- I will provide an ad.

Ad Price: \_\_\_\_\_

Design Fee: \_\_\_\_\_

TOTAL: \_\_\_\_\_

Comments:

----- Office Use Only Below Here -----

Date Form Turned In:	Proof(s) sent:
Date Paid:	Ck #: _____ Notes: _____



**MISSOURI JAYCEES**

222 East Dunklin, Suite 100  
Jefferson City, MO 65101-3127

ADDRESS SERVICE REQUESTED