

**M**ONDAY

**M**ORNING

**M**EMO

**DECEMBER  
2009**

**Volume 53  
Issue 12**



## **A Message from President James**

It is hard to believe that it is December already and we are getting ready to write the final pages of what we will remember as 2009. I think this is the point where I tell each of you that there is still time to accomplish your goals and to step it up in order to do it. However, I have never been much for doing things the way they are always done. I am going to share my reflection of this year with you and let you draw your own conclusion from it and finish YOUR year however you so choose.

I remember, not too long ago, I was a local chapter president and scurrying around to make sure all my bases were covered. December seemed like the toughest month for me then because of all the final reports that were due and really trying to make sure that I made my mark on my year. So to each of you...I wish you the best of luck!

2009 has been a year I will always remember personally because it was a year I learned many lessons. Not just lessons learned within our organization but through my personal life experiences as well. I have experienced both extreme highs and lows, and as I reflect back on this year, I am able to say I am a better person because of it. Being a State Officer is a lot like being a local officer except there is a lot more travel required and the membership body you are responsible for is a tad bit bigger. But I am serious about the similarities, so let me explain.

Many of you are a Jaycee for a certain reason or another. My reason is the same as it was when I was just an active member of the Joplin Jaycees. I still experience the same challenges that I did at the local level but now I share those challenges with over 60 chapters. I get to experience the same joys that I did back then but I also get to share these with over 60 chapters. I have close friends but now they are not from my local chapter but all across the state. I get to hear the needs of the community but now instead of Joplin, they are needs across our entire state.

When we started this year in January we all had a plan for what we hoped to accomplish in 2009. It was a plan and it was a good one. What we did not have in that plan was the unexpected variables that seemed to throw a wrench in our plan from time to time. The great thing is we are all Jaycees and we knew that



**James Danley**  
**88<sup>th</sup> State President**

despite those unexpected events, we must keep moving forward. So where are we sitting right now? Are you close to being aligned with the original planning of your chapter? Are you way off and have no idea where you are? Did you have to make adjustments to your original plan? The beauty of this organization is there is no true guideline to measure the success of your year. YOU have the ability to define the success. Will failures still exist? Yes and no. Unachieved goals are not always failures but they may actually be a lesson for the future.

This year has been an awesome adventure! I have learned many things about our organization, about each of you and most importantly about myself. The Whisper Ride was definitely a point of acceptance and revelation on my part. The ride itself represented a lot and it was both physically and mentally overwhelming. My body took a beating it had not experienced since I was a teenager active in sports. My mind had a lot of time to reflect on life, this Jaycee year, and various other things. The ride was very symbolic for me because there was a time when I wanted to quit. I hurt in places I did not even know I could. I was struggling for air and my eyes felt like they were falling out of my head. I was even told to quit. It hit me that quitting was unacceptable and I was not going to be that guy! My fellow Jaycees entrusted me with a responsibility and I had to carry it out. I wasn't going to quit on the ride, and I wasn't going to quit on this state.

There were times this year I examined all options. I thought about what my consequences would be for making this decision or that one. I always thought how my actions could affect others. In tough moments I would always put the needs of our members before those of my own. There were tough moments this year when I had to make decisions that were not going to be popular by those people that I cared the most about but as a leader I had to make them nonetheless. When all else failed, I had to follow my heart and what I felt was right. This is no different than what I did as a chapter president several years ago. I have a quote by Nelson Mandela I take to heart and keep in mind at all times.

***"There is no passion to be found in playing small - in settling for a life that is less than what you are capable of living" ~ Nelson Mandela***

At the end of the day, what matters is I have continued to uphold the oath I took for this office. I love this organization. I love it more than most people say I should. I am very passionate about what we do as Jaycees. We are vital to our communities. We address needs when nobody else does. We are the hope that many people long for. We are true heroes. The secret to our organization is not really in all the lives we touch but in how our own lives are touched being Jaycees. Nothing can touch the burning passion each of us possess for this organization. Each one of us may not always see eye to eye but we are still like family and we stick together through the good and the bad and we continue to stand strong. I love each one of you and I have been honored to serve as your 88<sup>th</sup> President. I will continue to do what is necessary to impact lives through this organization until there is no breath left in my body. This year is not over and I will continue to do what I can to help each of you make it as successful as possible. When January 1<sup>st</sup> comes we will

have new leadership, new plans and new ideas but the same purpose as always. Nothing changes! I am proud to be a Jaycee and honored to serve for each one of you.

Whatever your plan has been for 2009, no matter where you stand at this point, just make it count. And one final time...THE HEAT IS ON!

*President James*

James Danley  
88th President

## Vice President Sandy Backes

Wow, this month has started with a bang for me. I spent December 1st in Joplin at their 39th annual Christmas parade. It was in the evening and the floats were beautiful. Then I along with April & Julie chaired the Jefferson City Jaycee's 70th annual Christmas Parade on the 5th. It was the first time in over 20 years that the parade has been in the evening. It was absolutely beautiful. I am also looking forward to the upcoming events that I have on my schedule with St Charles and Capital City. I love this time of year. I have a few days still open on my calendar, so let me know what you have going on and I will see if I can squeeze you in.

Yes, 2009 is coming to a close, but that does not mean that we are finished now. We have this month to go out and make a difference. Here is our shot of showing people how we care about our communities through the parades and the sponsoring of families and the fundraising projects to help the less fortunate. Don't forget to ask that person who thinks that the Jaycees are "doing a great job or service" to be a member and help keep the great jobs going. I will do the same. As one of the chairpersons for the JC parade, I am sure that I will have ample opportunities to ask that question.

I hope that you have a blessed Christmas and a joyous new year. I look forward to seeing everyone in January at Tan Tar A.

*Sandy Backes*

Sandy Backes  
State Vice President 2009



**Sandy Backes**  
State Vice President

## Vice President Stephen Coffey

Missouri Jaycees, this is a special time of year for all of us. It is a time when we reflect on all the things we are thankful for in our lives. It is also a time when we reflect on the events of the past year and we begin to look forward and plan for all of the events to come in the future. I find myself

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thinking about the last five years and the many experiences this organization has allowed me to have, and I am deeply grateful for them all. For despite the ups and downs, there has been positive learning in all of it.

I want to thank each and every one of you, because if it weren't for your commitment to this organization and the security of its future, these opportunities would not exist for me or any of you. We have seen some tough times but I know we can pull through it and a brighter future lies in our hands. This holiday season, while you are spending time with family and friends, I want you to think about your local communities and what you can do to help change the lives of the people around you.

I ask you to take some time and reflect on what the Jaycees have to offer you and what you can do to share with others this great experience. If you believe then it is quite simple to help others believe! I hope you all have a holiday season filled with family and friends and may you all be surrounded by the love and security they bring. I wish you all safe travel and I look forward to seeing you all soon.

Merry Christmas to you all and thank you for a phenomenal year!!!!

*Stephen Coffey*

Stephen Coffey  
State Vice President 2009  
2010 State Vice President-Elect



**Stephen Coffey**  
State Vice President

## Vice President Paul Myers

Missouri Jaycees, the holidays are finally upon us. It is time to reflect upon our year and enjoy some holiday spirit in both our communities and our families. We need to remember why we are here and why we do what we do. What could be a better gift to our communities than to share our organization with someone that has not yet been given the chance to make a difference? We are in the greatest organization for young people in the world. Let's make sure that our communities know it.

We have had some amazing projects this year both old and new. As I traveled across the state I was continually impressed with the compassion and dedication of our members. It is your hard work that makes us a great organization. Thanks for everything you do. Thanks to your families for allowing you to dedicate so much time towards your community. Thanks for teaching each and every one of us to be better people.

Please make sure to update the vital stats form and send it in to the service center if you have not done this yet. We need to get our information for 2010 updated to give us a good start to the New Year. I look forward to seeing each of you at LOTS and the State meeting.

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Have a wonderful and safe holiday!

*Paul Myers*

Paul Myers, JCI National Graduate  
State Vice President 2009  
2010 State President-Elect



**Paul Myers**  
State Vice President

## Parade of Chapters

Merry Christmas, Missouri Jaycees! WOW! The year is almost over and we will soon begin a new year with new leaders, ideas and projects. Cool isn't it?!?!? I want to remind everyone that POC packets are to be postmarked by Thursday, Dec. 31st. I also want to remind you that there was a challenge given at the Fall State meeting. For those of you that may not remember (or don't want to remember...ha-ha) it goes a little something like this; The 16 chapters that attended the Sunday morning meeting are to submit a POC packet for the 3<sup>rd</sup> Trimester by the postmarked due date. If all 16 chapters submit POC packets in time, I will personally donate \$100.00 to BOTH Wonderland Camp and the Whisper Ride. If any of the 16 chapters do not submit a POC packet or it is not postmarked by the deadline, that chapter has to donate \$100.00 to EITHER Wonderland Camp or the Whisper Ride. The chapters that were present at the meeting and are held to this challenge are; Greater Northland, Boonville, Capital City, Cottleville-Weldon Spring, Florissant Valley, Hannibal, Jefferson City, Joplin, Kennett, MSSU, O'Fallon, St. Charles, Webb City, West St. Louis County, Macon and Columbia. If you have any questions, feel free to contact me.

Also, President James announced at the Sunday morning meeting that any chapter that submits a POC packet by the postmark deadline will count for the Parade of Chapters Top 10 whether your chapter is at growth or not. That means if your chapter places in the Top 10, regardless if it is at growth, it will be recognized. Now here's a little advantage for you, if you did not submit a POC packet for either the 1st, 2nd or both trimesters, you can still submit them (they need to be submitted with your 3rd trimester packet) and those points will count towards your year-to-date points. This could be a HUGE difference on where your chapter places in the Top 10 Parade of Chapters. So get those packets together and send them in!!!!

On another note I want to "THANK YOU" all for letting me by your POC Program Manager for this past year. It was a lot of fun although challenging at times. I hope that I gave you a better insight as to how the POC works and the advantages that your chapters gets from participating in POC. I hope that you give next years POC Program Manager as much support as you have given me and flood their mailbox even more then you did mine. I will always welcome any questions that you may have or assist you in any way you may need with your POC packets in the upcoming years.

May you and your family have a very Merry Christmas and a safe New Years.

*Amy Munoz*

Amy Munoz  
POC Program Manager



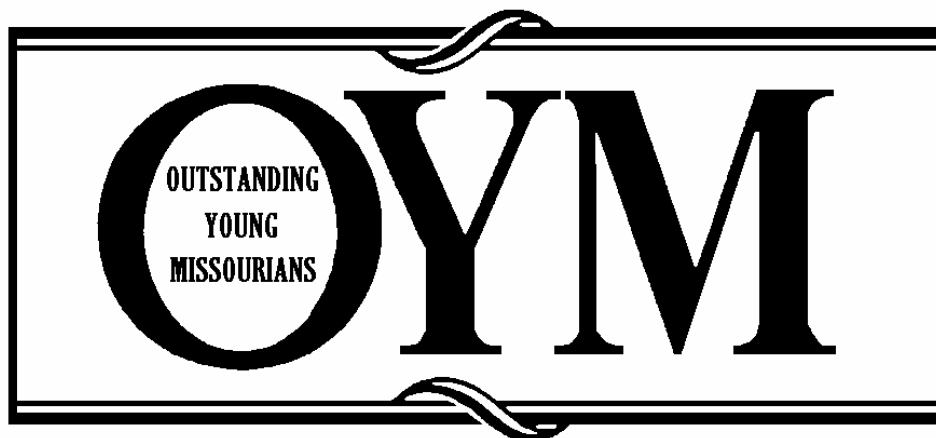
**Amy Munoz**  
POC Program Manager

## 2010 OYF and OYM Honorees Announced

The Missouri Jaycees are proud to announce the recipients of the 2010 Outstanding Young Farmer and Outstanding Young Missourian Awards.

- ❖ **Outstanding Young Farmer - JOHN L. WILSON III**
  - *Nominated by Daniel Beck and the Sikeston Jaycees*
  
- ❖ **Outstanding Young Missourian - JONATHAN GILMORE**
  - *Nominated by Ron Payne and the Sikeston Jaycees*
  
- ❖ **Outstanding Young Missourian - ANNIE SCHULTE**
  - *Nominated by Trisha O'Cheltree and the St. Charles Jaycees*

Congratulations to this year's honorees! These individuals will be our guests at a special banquet ceremony to be held at our state convention, January 23, 2010, at Tan-Tar-A Resort in Lake of the Ozarks.



## State Service Center News

### ***Chapter Vital Stats Needed!***

If you have not already done so, please complete the Chapter Vital Stats form and submit ASAP so we can include information on everyone's new chapter officers for the new Directory!

It is very important that your chapter submits contact information on your 2010 Board Members as soon as possible! Please print off the Vital Stats Form, fill it out, and then send it to me. You can either FAX it in to 573.634.4859, OR you can scan in the completed form and email to me, OR send the completed form to me at the address below via the US Mail.

It is VERY important that we receive this information so we can open lines of communication with your incoming chapter president and new board members!!! Please send us your updated information TODAY!

### ***Year-End CPG Book Judging - 01/02/10***

Chapters are encouraged to put CPG Books together and submit their most outstanding projects for statewide recognition! All Single Project Entries, Area of Opportunity Entries and Year-end Annual Reports MUST BE RECEIVED IN the State Service Center by December 31, 2009.

Year-End Book Judging will then take place on Saturday, January 2, 2010 starting at 10 AM at Lincoln University in Jefferson City. **Any chapter that submits a book for judging must also send at least one judge for every three (3) books submitted (i.e. 1-3 books = 1 judge; 4-6 books = 2 judges; 7-9 books = 3 judges; etc.).**

Senate judges will also be there to train the chapter members how to judge the books. This will be a great learning opportunity for every member to see how CPG Books should look to win the recognition your projects deserve.

There is no fee for submitting CPG Books for statewide judging. All Single Project Entries are eligible for year-end judging, including those that were submitted for 1st or 2nd trimester judging. Winners will be announced at the State Convention, January 22-24, 2010 at Tan-Tar-A Resort. All 1st and 2nd Place State winners will be eligible for submission for National Judging!

There are many resources available on the MO Jaycees and US Jaycees web sites to assist you with putting together these CPG books. Contact Joe Jerkins if you have any questions.

## **LOTS Room Block & Registration Deadline this Friday!**

A block of rooms has been set aside for LOTS at the Truman Hotel & Conference Center in Jefferson City for both Friday & Saturday nights, January 1-2, 2010. This is the same hotel where we just hosted the Fall 2009 State Meeting.

Jaycees room rate is \$56 + taxes per night. For reservations, contact the hotel directly at (573) 635-7171. Ask for the Missouri Jaycees room block.

If your chapter's incoming board members have not yet registered for LOTS, now is the time to do so! Early registration postmark deadline is THIS FRIDAY, December 11, 2009. The registration form and agenda are online at [www.mojc.org](http://www.mojc.org).

Please contact Joe Jerkins if you have any questions. Thanks!

## **NOVEMBER 2009 MEMBERSHIP RESULTS**

Here are the stats:

Total Billed in November 2009	=	169	
Total Renewals	=	78 (46%)	
Total New Members	=	25	
Total Extensions	=	0 ☹	
Net (+/-)	=	(-66) ☹	

Congratulations to the following chapters, DDs and RDs on their outstanding membership growth achievements for November:

### Top Growth Chapter for November:

➤ Cape Girardeau Jr. Chamber      Trae Bertrand, president      +4

### Additional Growth Chapters for November:

Boonville +3, Arnold +2, Warren County +2, Olean +1

### Top Growth District Director for November:

➤ Amanda Lueckenhoff      Region 9, District 3      +3

### Top Growth Region Director for November:

➤ None

## Membership Call-In Deadlines for 2009

By the posted Call-In Deadline, we need to know who is renewing for the following month AND we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

Month	Day	Close Out	Information Needed
December	Tuesday	December 29 <sup>th</sup>	Dec new members & Jan (2010) renewals

### EARLY RENEWAL DUES REBATE OFFERED!

Renewal Dues for 2009 are \$65.00, which is the same as dues for new members. HOWEVER...chapters who submit their renewals (with payment or open check on file) by the posted closeout deadlines will receive a rebate credit of \$5 per renewal. If you have any questions, please contact Executive Director Joe Jerkins or any state officer.

### Chapter & Officers Directory

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

### Open Check Policy for Monthly Membership Dues

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](#) at (573) 634-2321 for more details. It is really helpful when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the national organization.

*Joe Jerkins*

Joe Jerkins  
Executive Director



**Joe Jerkins**  
Executive Director





# MISSOURI JAYCEES Chapter Vital Stats - 2010



Please complete **NO LATER THAN** December 1, 2009 and FAX to: (573) 634-4859 or mail to:  
MISSOURI JAYCEES, 222 E. Dunklin Street, Ste. 100, Jefferson City, MO 65101-3127.

Chapter Name: _____	
Mailing Address: _____	Clubhouse Phone: _____
City, State, Zip: _____	Web Page: _____
Membership Mtg Day & Time: _____	Meeting Location: _____
Board Mtg Day & Time: _____	Meeting Location: _____

President: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

Membership VP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

MDVP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

CDVP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

IDVP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

Treasurer: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

**The Membership V.P. will be contacted each month for close-out information, UNLESS you specify someone different:**

<u>Please list your chapters 3 largest projects:</u>	<u>Tentative Date(s):</u>
1) _____	1) _____
2) _____	2) _____
3) _____	3) _____



# LOTS 2010

## MISSOURI JAYCEES' Local Officer Training School

January 2, 2010

Lincoln University Campus - Jefferson City, Missouri

8:00 a.m. – 5:30 p.m.

### REGISTRATION FORM

Chapter Name:	Contact Person:	Contact's Phone:
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Participant's Name	2010 Office or Position	Participant's Name	2010 Office or Position
1.		6.	
2.		7.	
3.		8.	
4.		9.	
5.		10.	

**REGISTRATION FEE (includes lunch):**

**\$15.00 EARLY\***

**\$20.00 LATE or ON-SITE**

*\*EARLY REGISTRATIONS MUST BE POSTMARKED ON OR BEFORE December 11, 2009.*

**NUMBER ATTENDING: \_\_\_\_\_**

**TOTAL DUE & ENCLOSED: \$ \_\_\_\_\_**

Make checks payable to the Missouri Jaycees and mail to: **MISSOURI JAYCEES**

**222 E. Dunklin St. #100**

**Jefferson City, MO 65101-3127**



**SHOW ME, DON'T TELL ME**

Cancellations received after December 28, 2009

will not be refunded,

however, they are transferable.

For more information, please contact Executive Director Joe Jerkins at [jjerkins@mojc.org](mailto:jjerkins@mojc.org) or (573) 634-2321.



# LOTS 2010

## MISSOURI JAYCEES' Local Officer Training School

January 2, 2010

Lincoln University Campus - Jefferson City, Missouri

### OVERALL AGENDA

**8:00 a.m. - 8:30 a.m.**      *Registration Open*      *Lobby*  
**8:30 a.m. - 9:25 a.m.**      *General Session: Planning for Success!*      *Rm. 206*

<u>Training Module</u>	<u>9:30 a.m.</u>	<u>10:45 a.m.</u>	<u>Classroom</u>
Effective Meetings, Communication & PR	Group 1	Group 2	Rm. 216
Project Management	Group 2	Group 3	Rm. 215
Membership Recruitment & Dues Billings	Group 3	Group 4	Rm. 214
Activation of Members & ID Programming	Group 4	Group 1	Rm. 213

**12:00 p.m. - 12:55 p.m.**      *Lunch / National Trainer's Remarks*      *Rm. 206*

<u>Training Module</u>	<u>1:00 p.m.</u>	<u>2:15 p.m.</u>	<u>Classroom</u>
Effective Meetings, Communication & PR	Group 3	Group 4	Rm. 216
Project Management	Group 4	Group 1	Rm. 215
Membership Recruitment & Dues Billings	Group 1	Group 2	Rm. 214
Activation of Members & ID Programming	Group 2	Group 3	Rm. 213

**3:30 p.m. – 4:40 p.m.**      *Officer Expectations – Bringing it all Together!*  
 \* Local Presidents ..... Rm. 216      \* Secretaries & Treasurers.....Rm. 213  
 \* Community VP's & Directors ..... Rm. 215      \* Membership VP's & Directors.....Rm. 214  
 \* Business/Mgmt VP's & Directors..... Rm. 206      \* Individual VP's & Directors .....Rm. 206

**4:45 p.m. - 5:30 p.m.**      *Closing Session*      *Rm. 206*

#### DIRECTIONS TO LINCOLN UNIVERSITY:

Take Highway 50 East after crossing the Hwy 54 Bridge from the North. Proceed on Hwy. 50 East through several traffic signals, turning Right onto Monroe Street. Make first Left onto E. Dunklin St. Drive approx. 6 blocks to the Lincoln University Campus. Proceed through the 4-way stop (at Lafayette St.). Look for Martin Luther King Hall on the right side of the road, before your next stop sign. Parking is free.





# 2010 Winterland Extravaganza

Hosted by the Jefferson City Jaycees

January 22-24, 2010

Tan-Tar-A Resort Osage Beach, MO

**Early Registration**

**(Must be postmarked by December 19th)**

**\$85.00**

**Late Registration**

**\$95.00**

**Room Rate per Night**

**\$86.00**

Call Tan-Tar-A Resort at 800-826-8272 for your reservation and identify yourself as a MO Jaycee or make your reservation online at [www.tan-tar-a.com](http://www.tan-tar-a.com). Use Group #JAYC.

For more information, call 573-645-0779 or send an email to [sarahbeth74@embarqmail.com](mailto:sarahbeth74@embarqmail.com)

Mail Registration to:

Winterland Extravaganza  
C/O Sarah Jones  
2211 Brandy Lane  
Jefferson City, MO 65109

Make checks payable to "Jefferson City Jaycees".  
Please complete for each individual registered or attach list:

Chapter: \_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

**All paid full registrations postmarked by  
December 19th will be entered in a prize drawing to be  
held during the convention.**

**Postmark your registration by November 21st for an extra  
chance to win!!!**

